

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG16/12 11.3

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG16/12 11.39

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$33075.26X
PLS CFM, THX 8/16

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

AGENCY ADVERTISER CODE = 321	AGENCY EST# = 15600
AGENCY PRODUCT CODE = 340	

1	1000A-1100A	30	\$550.00	9/14	9/14	1	FRI	1
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PROGRAM : MILLIONAIRE/FEUD
CON COM1: MILLIONAIRE/FEUD

2	1210A-105A	30	\$425.00	9/14	9/14	1	FRI	1
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PROGRAM : J KIMMEL-ABC<
CON COM1: J KIMMEL-ABC<
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REP HEADLINE# 6282550
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG16/12 11.3
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$900.00	9/14	9/14	1		FRI	1
4			530A-600A PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A	30		\$800.00	9/14	9/14	1		FRI	1
5			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$3,900.00	9/14	9/14	1		FRI	1
6			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,100.00	9/14	9/14	1		FRI	1
7			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$600.00	9/14	9/14	1		FRI	1
8			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	9/17	9/17	1		MON	1
9			1200N-1230P PROGRAM : EYEWIT NW-NN SA CON COM1: EYEWIT NW-NN SA	30		\$550.00	9/15	9/15	1		SAT	1
10			500A-600A PROGRAM : EYE-W DYBK E CON COM1: EYE-W DYBK E	30		\$325.00	9/15	9/15	1		SAT	1
11			700P-800P PROGRAM : JEOPARDY/WHEEL CON COM1: JEOPARDY/WHEEL	30		\$1,500.00	9/15	9/15	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			1200N-1230P PROGRAM : EYEWIT NW-NN SU CON COM1: EYEWIT NW-NN SU	30		\$600.00	9/16	9/16	1		SUN	1
13			600P-630P PROGRAM : NEWS CON COM1: NEWS	30		\$2,200.00	9/16	9/16	1		SUN	1
14			600A-900A PROGRAM : EYEWIT-WK DYBK2< CON COM1: EYEWIT-WK DYBK2<	30		\$1,000.00	9/16	9/16	1		SUN	1
15			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$850.00	9/13	9/13	1		THU	1
16			1210A-105A PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<	30		\$425.00	9/13	9/13	1		THU	1
17			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$900.00	9/13	9/13	1		THU	1
18			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1: EYEWIT DAYBRK	30		\$1,900.00	9/13	9/13	1		THU	1
19			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,200.00	9/13	9/13	1		THU	1
20			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$600.00	9/13	9/13	1		THU	1

REP HEADLINE# 6282550
*** ORIGINAL REV#0 ***

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AUG16/12 11.3
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$550.00	9/12	9/12	1		WED	1
22			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$900.00	9/12	9/12	1		WED	1
23			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	9/12	9/12	1		WED	1
24			530A-600A PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A	30		\$800.00	9/12	9/12	1		WED	1
25			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1: EYEWIT DAYBRK	30		\$1,900.00	9/12	9/12	1		WED	1
26			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,100.00	9/12	9/12	1		WED	1
SEP/12 33075.00												
CONTRACT TOTAL 33075.00												
TOTAL SPOTS 26												

MARKET TOTALS \$97,279 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*